

Move up to the next level of thinking.

For more information on how three days immersed in the Imaginetics™ Experience can transform your business, please contact us at:



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Imaginetics™
is a registered trademark
of Entrepexity Inc.



We'll help you make your ideas fly...

The Imaginetics™ Experience



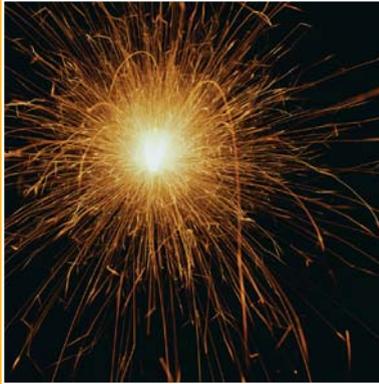
INTRODUCING IMAGINETICS™

An interactive innovation experience designed to revitalize your business.

Studies show that you can't succeed in today's global environment unless your organization can constantly create new concepts and opportunities for itself. But how do you introduce and sustain a corporate culture that encourages constant creativity and innovation? How can you attract and develop the kind of employees who can identify and fill emerging niches with new products and services?

Future Search

- making sense in today's chaotic, complex and highly discontinuous global environment
- exploring megatrends, scenarios and niches
- crafting the future landscape



WE'LL HELP SPARK YOUR IMAGINATION.

The Imaginetics™ Creativity and Innovation Experience is a highly interactive process that helps individuals and organizations create new concepts, products and services. Over three intensive days, the Imaginetics™ Experience brings your corporate teams together with an eclectic mix of creative people, including artists, writers, graphic designers and marketing experts. Then watch the sparks of innovation fly!

Jammin' Jazz

- breaking out of our paradigm prisons
- unlocking our mental models
- brainstorm, mindshifts and generation of explosive ideas and concepts
- seeing it all come together with the jammin' jazz band

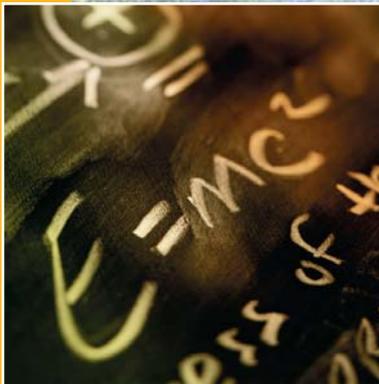


NOT YOUR AVERAGE BRAINSTORMING SESSION.

The Imaginetics™ Experience begins by exploring the unique qualities that each participant brings to the experience and by discussing your organization's challenges within the global marketplace. Dynamic idea generation sessions - coupled with further concept development by our Imaginetics™ team - result in a number of product and service prospects, helping you identify potential opportunities and unexplored market niches. Finally, each idea is carefully scrutinized to determine its feasibility in the marketplace. At the end of three days, you'll have several opportunities to take back with you for market testing.

Opportunities Unlimited!

- crafting niches and networks
- taking advantage of the World Wide Web
- putting creative exploitation to work for you
- integrating industry factors



EINSTEIN WAS RIGHT.

After all, this ultimate creative thinker did say, "The significant problems we face cannot be solved at the same level of thinking we were at when we created them." We take his words to heart. We designed the Imaginetics™ Creativity and Innovation Experience based on extensive research conducted by the Centre for Entrepexity and the Institute for Enterprise Education. We've witnessed, firsthand, the factors an organization needs to become and stay successful. We've developed unique, dynamic, one-of-a-kind programs that have inspired ordinary people to become extraordinary entrepreneurs and turned conservative companies into leading-edge innovators.

Innovation in Action

- linking concepts and ideas with emerging opportunities
- selecting key concepts, products and services for further development
- shaping potential opportunities for market testing